

Promote, Share and Market Your Certification

Promote Your Certification

We are proud of your certification success and we hope you know the value of sharing your credentials with others. You committed yourself to personal growth and the vascular access specialty by applying for, studying and passing a rigorous exam that evaluated your knowledge in core areas of vascular access. You have validated your knowledge. It is now time promote your achievement.

4 Talking Points When Explaining Certification to Your Employer

1	I have passed an exam that demonstrates my commitment to the vascular access specialty.
2	To obtain the VA-BC™ credential I met specific eligibility criteria and passed a rigorous examination on a specialized body of knowledge in the field of vascular access.
3	The VA-BC™ credential validates that I have the knowledge to practice competently in specialty of vascular access.
4	The VA-BC™ credential is accredited through the National Commission of Certifying Agencies.

3 Talking Points When Explaining Certification to Others

1	I've received professional recognition for my expertise in the specialty of vascular access.
2	I'm committed to staying up to date in the field of vascular access.
3	I successfully put my skills and knowledge to the test and met the highest national standards for the care of patients with vascular access devices.

Share Your Certification

With your employer:



Provide employer with a copy of certificate for your personnel file



Give employer the VA-BC™ press release announcing certification. Ask to publish it in organization's newsletter and local newspapers



Keep employer informed of any developments or achievements, and let him or her know how the organization can benefit from your part in them



Seek support for recertification from employer. Use the VA-BC™ Justification letter

With your colleagues:



Promote certification to colleagues and encourage to pursue certification



Share the information learned while preparing for the examination and any new developments that recertification requirements expose you to



Use experience to establish a study group



Offer to develop and teach in-service programs



Download and share our brochures online

Market Your Certification

1. Share your [Digital Badge](#)
2. Wear your VA-BC™ [pin and/or badge holder](#)
3. Display your certificate in a [frame](#)
4. Include your credentials on your name badge, if permitted
5. Request that your credentials be included wherever your name is used professionally
6. Use your credentials on all your professional materials, including your resume or business card
7. Include the acronym VA-BC™ when signing your name in a professional capacity
8. Stay connected through social media



@VACCcert



VABCCertification



#getVABC